CHANCE

Chamber and Advisory Network and Cooperation for Women Entrepreneurs

Report on the International Strategic Workshop at the North Rhine-Westphalian Businesswomen's Convention 2010 17April 2010



Concept and presentation: Cornelia Sperling, RevierA GmbH, and Veye Tatah, AFRICA POSITIVE

On behalf of





- Target your association market
- What about "worst" practice?
- Improved internet portal of the association
- Corporate members
- Organizing events to establish new business contacts with decision makers
- Mentoring and cross-mentoring
- Stronger global networking for business



Initiatives for changes in your society

- Highlight successful women to the public
- Mobilise the media
- Publish success stories (in local language)
- Document the process of how to become an entrepreneur step by step
- Invite people of influence to attend conferences
- Send profiles of women entrepreneurs to Ministry of Economy
- Lobbying and discussions between politicians and business women
- Organise public-private partnership
- Women Committee in the Chamber of Commerce
- Get women in the assembly and on the boards of the Chambers of Commerce
- Raise awareness for better compatibility of work and family